



Independent
Lodging
Industry
Association

ILIA

Associate Member Benefits

Benefits that will help you make more money, save money, increase your branding and promote your business.

- 12 month membership (\$1,000 annual dues)
- 4 Complimentary E-Blasts to over 18,000 contacts nationwide
- Your link/logo on online vendor directory at www.independentlodging.org
- Free mailing labels; 2 times per year
- Membership list (**includes email addresses**)
- Free membership to CLIA (California Lodging Industry Association) and two e-blasts to its 12,000 contacts
- 50% discount at all ILIA/CLIA sponsored events

Plus...

Present your industry expertise to thousands of prospects by writing articles for our electronic newsletter, offering webinars and training sessions online and at ILIA and CLIA events.

Recoup the cost of your membership through the many discount programs offered to ILIA members.

Participation in all discount programs and benefits.

Express yourself. ILIA's advocacy efforts promote the interests of its members with government on a local, state and national level. Let your voice be heard through ILIA.

Learn about the latest trends in business and government from eblasts, interesting articles on website and at events.

Push the envelope in running your business with all that you have gained from being a ILIA member.

Industry Partners



ILIA • 1017 L Street • #527 • Sacramento, CA • 95814-3805

www.independentlodging.org • info@independentlodging.org • Phone: (916) 925-2915 • Fax: (916) 686-1321



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ILIA Associate Member Application

I hereby apply to join ILIA as an associate member.

Membership is valid for 12 consecutive months—expires on your anniversary date.

Associate Member — \$1,000

Please Print All Information Clearly and Legibly

PRIMARY CONTACT _____

TITLE _____

COMPANY NAME _____

TYPE OF BUSINESS _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE (____) _____ FAX (____) _____

WEB SITE _____ E-MAIL _____

Please list up to (3) persons from your company that you would like to add to the ILIA secondary contact list.

1 NAME _____

3 NAME _____

E-MAIL _____

E-MAIL _____

PHONE _____

PHONE _____

2 NAME _____

E-MAIL _____

PHONE _____

Become a Premier Sponsor!

For more information call ILIA at (916) 925-2915 or
e-mail info@independentlodging.org

Marketing Investment

Please make membership investment payable to: **Independent Lodging Industry Association (ILIA)**

ANNUAL ASSOCIATE MEMBERSHIP INVESTMENT \$ _____

Check enclosed for \$ _____ or charge my   

Card Number _____ Expiration Date _____

Cardholder's Name _____ Card Security Code _____

APPLICANT'S SIGNATURE _____ DATE _____

Note: Membership investments are not deductible as charitable contributions, but may be deductible as an ordinary and necessary business expense. A portion of the investment, however, is not deductible as an ordinary and necessary expense to the extent that ILIA engages in lobbying. The non-deductible portion is estimated to be 16 percent.

Please mail, fax or e-mail your application / payment* to:

Mail: Independent Lodging Industry Association (ILIA), 1017 L Street, #527, Sacramento, CA 95814-3805

Fax: (916) 686-1321 **E-mail:** info@independentlodging.org

**After the application is processed, your credit card information will be destroyed.*