

## ILIA Associate Member Application

I hereby apply to join ILIA as an associate member.

Membership is valid for 12 consecutive months—expires on your anniversary date.

Associate Member — \$1,000

Please Print All Information Clearly and Legibly	
PRIMARY CONTACT	
TITLE	_
COMPANY NAME	
TYPE OF BUSINESS	
MAILING ADDRESS	
CITY	STATEZIP
DAYTIME PHONE ()	FAX ()
WEB SITE	_E-MAIL
When membership dues have been received and the application has been approved, the membership documents will be emailed to the contact listed above.	
1 NAME	3 NAME
E-MAIL	E-MAIL
PHONE	PHONE
2 NAME	Become a Premier Sponsor!
E-MAIL	For more information <i>call</i> ILIA at (916) 925-2915 or
PHONE	e-mail info@independentlodging.org
Marketing Investment	
Please make membership investment payable to: Independent Lodging Industry Association (ILIA)	
ANNUAL ASSOCIATE MEMBERSHIP INVESTMENT \$	
Check enclosed for \$ or charge my	VISA MasterCard I True ( ) was
Card Number	Expiration Date
Cardholder's Name	Card Security Code
APPLICANT'S SIGNATURE  Note: Membership investments are not deductible as charitable contributions, but may	DATE_ y be deductible as an ordinary and necessary business expense. A portion of the investment,
however, is not deductible as an ordinary and necessary expense to the extent that ILİA engages in lobbying. The non-deductible portion is estimated to be 16 percent.  Please mail, fax or e-mail your application / payment* to:	
Mail: Independent Lodging Industry Association (ILIA), 1017 L Street, #527, Sacramento, CA 95814-3805	
Fax: (916) 686-1321 E-mail: info@independentlodging.org  *After the application is processed, your credit card information will be destroyed.	



## Lodging Industry Association Associate Member Benefits

## Benefits that will help you make more money, save money, increase your branding and promote your business.

- 12 month membership (\$1,000 annual dues)
- 4 Complimentary E-Blasts to over 22,000 contacts nationwide\*
- Your link/logo on online vendor directory at www.independentlodging.org
- Membership list
- Free membership to CLIA (California Lodging Industry Association) and two e-blasts to its 14,000 contacts\*
- Discount at all ILIA/CLIA sponsored events

Plus...

Present your industry expertise to thousands of prospects by writing articles for our electronic newsletter, offering webinars and training sessions online and at ILIA and CLIA events.\*

Recoup the cost of your membership through the many discount programs offered to ILIA members.

Participation in all discount programs and benefits.

Express yourself. ILIA's advocacy efforts promote the interests of its members with government on a local, state and national level. Let your voice be heard through ILIA.

Learn about the latest trends in business and government from eblasts, interesting articles on website and at events.

Push the envelope in running your business with all that you have gained from being a ILIA member.

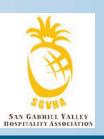


## Industry Partners...













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