

# ILIA

## Associate Member Application

*I hereby apply to join ILIA as an associate member.*

Membership is valid for 12 consecutive months—expires on your anniversary date.

**Associate Member — \$1,000**

### Please Print All Information Clearly and Legibly

PRIMARY CONTACT \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 COMPANY NAME \_\_\_\_\_  
 TYPE OF BUSINESS \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 DAYTIME PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_  
 WEB SITE \_\_\_\_\_ E-MAIL \_\_\_\_\_

*When membership dues have been received and the application has been approved, the membership documents will be emailed to the contact listed above.*

1 NAME _____	3 NAME _____
E-MAIL _____	E-MAIL _____
PHONE _____	PHONE _____
2 NAME _____	
E-MAIL _____	
PHONE _____	

### Become a Premier Sponsor!

For more information call ILIA at (916) 925-2915 or  
e-mail [info@independentlodging.org](mailto:info@independentlodging.org)

### Marketing Investment

Please make membership investment payable to: **Independent Lodging Industry Association (ILIA)**

ANNUAL ASSOCIATE MEMBERSHIP INVESTMENT \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ or charge my ☐  ☐  ☐  \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Card Security Code \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Note: Membership investments are not deductible as charitable contributions, but may be deductible as an ordinary and necessary business expense. A portion of the investment, however, is not deductible as an ordinary and necessary expense to the extent that ILIA engages in lobbying. The non-deductible portion is estimated to be 16 percent.

**Please mail, fax or e-mail your application / payment\* to:**

**Mail:** Independent Lodging Industry Association (ILIA), 1017 L Street, #527, Sacramento, CA 95814-3805

**Fax:** (916) 686-1321 **E-mail:** [info@independentlodging.org](mailto:info@independentlodging.org)

*\*After the application is processed, your credit card information will be destroyed.*

**Benefits that will help you make more money, save money,  
increase your branding and promote your business.**

- 12 month membership (\$1,000 annual dues)
- 4 Complimentary E-Blasts to over 22,000 contacts nationwide\*
- Your link/logo on online vendor directory at [www.independentlodging.org](http://www.independentlodging.org)
- Membership list
- Free membership to CLIA (California Lodging Industry Association) and two e-blasts to its 14,000 contacts\*
- Discount at all ILIA/CLIA sponsored events

*Plus...*

**Present your industry expertise to thousands of prospects** by writing articles for our electronic newsletter, offering webinars and training sessions online and at ILIA and CLIA events.\*

**Recoup the cost of your membership** through the many discount programs offered to ILIA members.

**Participation in all discount programs and benefits.**

**Express yourself.** ILIA's advocacy efforts promote the interests of its members with government on a local, state and national level. Let your voice be heard through ILIA.

**Learn about the latest trends** in business and government from eblasts, interesting articles on website and at events.

**Push the envelope in running your business** with all that you have gained from being a ILIA member.

### Industry Partners...

