



Independent
Lodging
Industry
Association

ILIA Sponsorship

Platinum Partner —\$10,000 annual investment

- Sponsor logo and link designation on website
- Logo and link on eblast form
- 15 eblasts promoting company to 22,000+ contacts nationwide
- Logo/Link to online vendor directory
- Free membership to CLIA (California Lodging Industry Association) and 10 eblasts to its 14,000+ contacts
- Logo and Link on CLIA website and eblast Template
- 10 Dedicated eblasts to database promoting company
- Complimentary signage in ILIA and CLIA Events
- Social Media Promotions
- Complimentary exhibit space at association events
- Website sponsorship banner
- Public Affairs Support: testimonials, op-ed, media calls, grassroots mobilization

Gold Partner —\$5,000 annual investment

- Sponsor logo and link designation on website
- Logo and link on eblast form
- 10 eblasts promoting company to 22,000+ contacts nationwide
- Logo/Link to online vendor directory
- Free membership to CLIA (California Lodging Industry Association) and 6 eblasts to its 14,000+ contacts
- Logo and Link on CLIA website
- 5 Dedicated eblasts to database promoting company
- Social Media Promotions
- Public Affairs Support: testimonials, op-ed, media calls, grassroots mobilization

Silver Partner —\$2,500 annual investment

- Sponsor logo and link on website
- 4 eblasts promoting company to 22,000+ contacts nationwide
- Logo/Link to online vendor directory
- Free membership to CLIA (California Lodging Industry Association) and 4 eblasts to its 14,000 contacts
- 2 Dedicated e-mails to database promoting company
- Social Media Promotions

Associate Membership —\$1,000 annual investment

- Logo/Link to online vendor directory
- 4 eblasts
- Social Media promotions
- CLIA and ILIA event discounts

What others are saying...

ILIA provides invaluable educational resources and discounts on products and services for independent hotels.

—Magnuson Worldwide

Expedia partners with many small and independent hotels which has resulted in an increase of 30% in net transactions for the hotels.

—Expedia, Inc.

American Payment Solutions, a leader in the hospitality industry, has partnered with ILIA to provide its members guaranteed fixed pricing, which has saved ILIA's members thousands of dollars in rates, fees, PCI compliance, and gift & loyalty rewards program.

—American Payment Solutions, Hospitality Division

Leavitt Pacific Insurance Brokers is proud to call CLIA and ILIA a partner and we're looking forward to many good things to come. It was wonderful getting to know so many of the members and we're thankful for the opportunity to continue developing those relationships.

—Leavitt Pacific Insurance Brokers



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ILIA Sponsorship Information

Please Print All Information Clearly and Legibly

PRIMARY CONTACT _____
 TITLE _____
 COMPANY NAME _____
 TYPE OF BUSINESS _____
 MAILING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 DAYTIME PHONE (____) _____ FAX (____) _____
 WEB SITE _____ E-MAIL _____

Please list up to (3) persons from your company that you would like to add to the ILIA secondary contact list.

1 NAME _____	3 NAME _____
E-MAIL _____	E-MAIL _____
PHONE _____	PHONE _____
2 NAME _____	
E-MAIL _____	
PHONE _____	

Become a Premier Sponsor!

For more information call ILIA at (916) 925-2915 or e-mail info@independentlodging.org

Marketing Investment

SPONSORSHIP LEVEL: Platinum Gold Silver

Please make membership investment payable to: **Independent Lodging Industry Association (ILIA)**

SPONSORSHIP INVESTMENT \$ _____

Check enclosed for \$ _____ or charge my   

Card Number _____ Expiration Date _____

Cardholder's Name _____ Card Security Code _____

APPLICANT'S SIGNATURE _____ DATE _____

Note: Membership investments are not deductible as charitable contributions, but may be deductible as an ordinary and necessary business expense. A portion of the investment, however, is not deductible as an ordinary and necessary expense to the extent that ILIA engages in lobbying. The non-deductible portion is estimated to be 16 percent.

Please mail, fax or e-mail your application / payment* to:

Mail: Independent Lodging Industry Association (ILIA), 1017 L Street #527 Sacramento, CA 95814

Fax: (916) 686-1321

E-mail: info@independentlodging.org

**After the application is processed, your credit card information will be destroyed.*

Phone: (916) 925-2915 • E-mail: info@independentlodging.org • www.independentlodging.org